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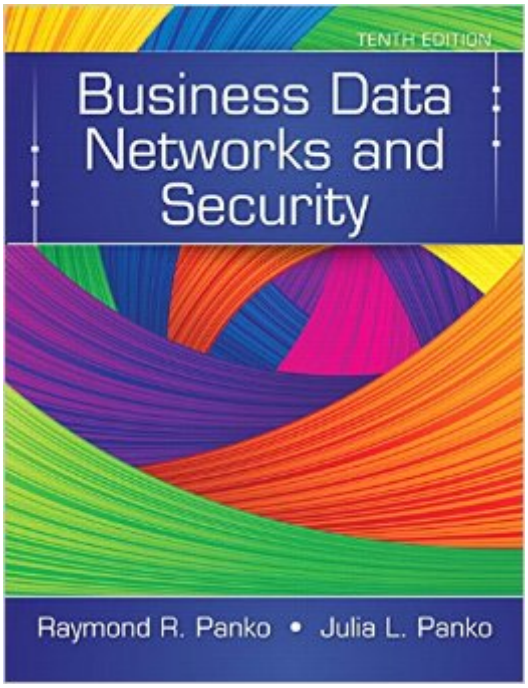
Business Data Networks And Security (10th Edition)



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Synopsis

For undergraduate and graduate courses in Business Data Communication / Networking (MIS) Â With its clear writing style, job-ready detail, and focus on the technologies used in todayâ ™s marketplace, Business Data Networks and Security guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations, and more; and covers the latest in networking techniques, wireless networking, with an emphasis on security. With this text as a guide, readers learn the basic, introductory topics as a firm foundation; get sound training for the marketplace; see the latest advances in wireless networking; and learn the importance and ins and outs of security. Teaching and Learning Experience This textbook will provide a better teaching and learning experienceâ ”for you and your students. Here's how: The basic, introductory topics provide a firm foundation. Job-ready details help students train for the workplace by building an understanding of the details of networking.Â The latest in networking techniques and wireless networking, including a focus on security, keeps students up to date and aware of whatâ ™s going on in the field. The flow of the text guides students through the material.

Book Information

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Customer Reviews

I had to purchase this book for a class on business networks. The book does a horrible job of explaining the content, and it is almost universal in my class that students feel that way. There are

two that feel it is fine, but they already work in the networking field and are just formalizing some education.This is not to say it has worthless content, it just doesn't fully develop or explain a fair amount of the content, it stays very cursory.That it has these types of issues and is in it's 9th edition speaks volumes about the college book market. The book cost $130 and should really sell for no more than $15.

I had to purchase this book for a course in Network Security. I braced myself for a book that was extremely dull and technical. I could not have been more pleased to be proven wrong!The authors insert humor and relatable material in the text. They also have "check your knowledge" questions at the end of each section within a chapter. This is great for someone like me who is new to the tech world and needs to make sure they are understanding the material.Overall, I enjoyed it and this will be one textbook I am keeping!

If I could give this book ZERO stars, I would. This book is awful to read! It feels incomplete like the author expects that you're learning the information from somewhere else and they are just there to refresh your memory. One of the End-Of-Chapter Questions in Chapter 6 began with: "The following matters were not addressed specifically in the text." Who writes a book to teach and puts a question like that in the End-Of-Chapter "refresher" questions?! I got more of a "frustrated" feeling than a "refreshed" one.I took this course (Data Communications) in Spring 2015 and the instructor asked the students to comment on the course and book. Here are some of the comments that were written about the book:"...poorly written and not a very good learning tool. How exactly are you supposed to learn when the author talks to you as if you already know the topic?""...my impression of the book was suboptimal."

This is not a very good book. While there are decent amounts of good information, there is a considerable amount of poorly-explained information as well. It lacks a substantial amount of finesse that a professional textbook would contain. Many of the quiz questions that go along with the book are loaded questions and/or difficult to answer without more detail, or they are intentionally tricky because of how they are phrased rather than making you think critically.

I reluctantly bought this book for a class I'm taking and was concerned about the price. Now that I've read it I think it is one of the best textbooks that I've ever owned. It is engaging and not dull. The exercises and questions helped with both learning the material and making it relative to real world

applications. This book will have a permanent place in my reference library.

Pretty terrible at explaining anything network related. Only thing I really understood from it was the OSI model. Other than that moving onto networking with wireless, wans and lans it was all over the place explaining terms I couldn't even understand. Most of my class felt the same way because no one was doing well taking the exams for it. The figures to show how networking works were pretty much useless as I was pretty lost looking at these pictures.

this book is a really good read. I had to get it for class, most of the information in it are basic information for networking purpose and it had some really good examples towards the end of the chapter, as well as task to try out in order to fully understand the topic. in each chapter there is a summary of everything that it tried to teach you. so if you over looked something it might help to read the summary to inform you on information that you might have missed. the shipping was really quick, this is the second time i rented a book from this seller.

I liked the vast majority of the book. The opening is disappointing, and here's why: the story about security and the device in the ceiling. The FBI should have been the first on the scene. Otherwise, a good book.

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